

3/16/77 [1]

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THE WHITE HOUSE
WASHINGTON

March 16, 1977

Stu Eizenstat -

The attached was returned in the
President's outbox. It is forwarded
to you for your information.

Rick Hutcheson

Re: United Nations Reception

THE WHITE HOUSE
WASHINGTON

ACTION	FYI	
		MONDALE
		COSTANZA
	X	EIZENSTAT
		JORDAN
		LIPSHUTZ
		MOORE
		POWELL
		WATSON

	FOR STAFFING
	FOR INFORMATION
X	FROM PRESIDENT'S OUTBOX
	LOG IN/TO PRESIDENT TODAY
	IMMEDIATE TURNAROUND

	ENROLLED BILL
	AGENCY BILL
	Staffing comments should go to Bert Carp within 48 hours; due from Carp to Staff Secretary next day.

	CAB DECISION
	EXECUTIVE ORDER
	Staffing comments should go to Doug Huron within 48 hours; due from Huron to Staff Secretary next day.

ACTION	FYI	
		ARAGON
		BOURNE
		BRZEZINSKI
		BUTLER
		CARP
		H. CARTER
		CLOUGH
		FALLOWS
		FIRST LADY
		GAMMILL
		HARDEN
		HOYT
		HUTCHESON
		JAGODA
		KING
		KRAFT
		LANCE
		LINDER
		MITCHELL
		POSTON
		PRESS
		B. RAINWATER
		SCHLESINGER
		SCHNEIDERS
		SCHULTZE
		SIEGEL
		SMITH
		WELLS
		VOORDE

THE WHITE HOUSE
WASHINGTON

March 16, 1977

THE PRESIDENT HAS SEEN.

MEMORANDUM FOR THE PRESIDENT

FROM: STU EIZENSTAT *Stu*
SUBJECT: United Nations Reception

*Stu - for fate
to change - Decision
was made at state
No news coverage of
reception, according to
Jody - NY Times
This am handled it
well.*

J.C.

It is my understanding that Secretary General Waldheim has invited all the nations and entities with observer status, including North Korea and the PLO, to a reception in your honor after the U.N. speech.

It is also my understanding that before inviting the PLO and others, the Secretary General had checked this out with the American delegation at the U.N.

I think that it would be a mistake to meet with the PLO at this time:

1. This would be the first time an American President had met with a representative of the PLO and such an occasion would give more official sanction to the PLO than we may want at this time. The fact that the PLO, and other observers, were invited by the U.N. rather than the U.S. will be a distinction that will have little significance.
2. We are, in one way or another, giving the PLO something without receiving anything substantive in response.
3. It is my recollection that the PLO was granted observer status either just before or just after Mr. Arafat's visit to the U.N. last year, when he came armed with his pistol. This reception is likely to conjure up those types of images.
4. While I am anything but an expert on Israeli politics, it seems to me possible that such an event could have an adverse impact on the opportunity for moderates to secure a strong working coalition. It may strengthen the LIKUD, the right wing, and therefore make the Israeli government less flexible than they will obviously have to be.

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for Preservation Purposes**

5. While it can be said that we are seeking normalization with all countries, including those such as North Korea, that have only observer status, the PLO, at this point, has a different status and does not represent an existing country.

6. The potential exists for this situation to overshadow the positive news that will almost certainly result from your speech.

7. At the very least if the reception is held, there should be no photographers and no receiving line.

I have discussed this matter with Bob Lipshutz and he is in agreement. Dr. Brzezinski initiated a call to me on this matter and, I believe, it is fair to say he likewise agrees that the reception would be a mistake.

THE WHITE HOUSE
WASHINGTON

March 16, 1977

Secretary Blumenthal -

The attached was returned in
the President's outbox. It is
forwarded to you for appropriate
handling.

Rick Hutcheson

cc: Robert Strauss
Stu Eizenstat
Charlie Schultze
Jack Watson

Re: Negotiations in Geneva on the
Multifiber Textile Arrangement

THE WHITE HOUSE
WASHINGTON

ACTION	FYI
	MONDALE
	COSTANZA
X	EIZENSTAT
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	LIPSHUTZ
	MOORE
	POWELL
X	WATSON

*: Blumenthal
cc Strauss*

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	POSTON
	PRESS
	B. RAINWATER
	SCHLESINGER
	SCHNEIDERS
X	SCHULTZE
	SIEGEL
	SMITH
	WELLS
	VOORDE



THE PRESIDENT HAS SEEN.

FYI

THE SECRETARY OF THE TREASURY

WASHINGTON 20220

March 12, 1977

377 MAR 12 21 5 17

FW
Mike-
ok
J.C.

MEMORANDUM TO THE PRESIDENT

SUBJECT: Negotiations in Geneva on the Multifiber Textile Arrangement

Beginning the week of March 14, member countries begin negotiating renewal of the Multifiber Textile Arrangement (MFA), a multilateral agreement that sets overall standards for bilateral negotiations concerning textile imports.

The Economic Policy Group has agreed, unanimously, that the United States should press for straight renewal of MFA, resisting reductions in the present permitted rate of overall import growth (6 percent annually).

As it stands, MFA affords us the necessary flexibility to seek lower import growth limits for particular products or countries in subsequent bilateral negotiations. We intend to seek such relief in appropriate cases.

Mike

W. Michael Blumenthal

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for Preservation Purposes**

THE WHITE HOUSE
WASHINGTON

March 16, 1977

Midge Costanza

The attached was returned in
the President's outbox. It is
forwarded to you for appropriate
handling.

Rick Hutcheson

cc: Ham Jordan
Tim Kraft

Re: IWY Commission Nominees

THE WHITE HOUSE
WASHINGTON

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	MOORE
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MEMORANDUM

THIS MEMORANDUM HAS BEEN

ok
J

THE WHITE HOUSE

WASHINGTON

TO: THE PRESIDENT

FROM: MARGARET "MIDGE" COSTANZA

DATE: March 16, 1977

SUBJECT: IWY COMMISSION NOMINEES

I am forwarding to you a list of nominees who I hope you will consider for appointment to the International Women's Year (IWY) Commission.

As you know, the Commission was originally authorized by Executive Order in response to the UN General Assembly designation of 1975 as International Women's Year.

The January 1974 Presidential Proclamation called upon Congress, federal, state and local government to work with the American people toward constructive measures which would further the advancement of women in the United States.

The Commission's composition under President Ford included 4 congressional and 35 private sector members, six of whom were Democrats. After consultation with The White House Counsel's Office, I would like to recommend that you expand the Commission membership to 40, and that you reappoint 13 of those members who served under President Ford. Of those 13, 7 are Republicans; 6 are Democrats.

My understanding, from Bob Lipshutz's office, is that the Commission can be expanded by Executive Order, which will be prepared for you.

Speaker of the House, Tip O'Neill, asks that you retain three of the four members of Congress currently serving on the Commission. The fourth is Bella Abzug, who, having lost her seat in the U.S. House of Representatives, would now serve as a member of the private sector. Serving in her stead as Congressional member would be Elizabeth Holtzman (D-N.Y.) at the recommendation of Speaker O'Neill.

Furthermore, because of Ms. Abzug's role as prime mover behind the authorizing legislation for the Commission, Hamilton has asked her if she would be willing to serve as Chairperson of the IWY Commission. She has indicated that she would.

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Memo to The President
Page Two
March 16, 1977

I might add, in anticipation of any reservations that you might have regarding Ms. Abzug's future political plans, that she has told me that she has no plans to run for Mayor of New York City "at this time."

I hope that you will agree with me that the reconstitution of the Commission is an urgent matter needing your immediate attention. At our request, the National membership has postponed its national meeting pending your decision. That meeting was to have been held today. That meeting must be rescheduled after the new membership is announced.

I might also note that the various state commissions have been proceeding with statewide conventions under the leadership of the Ford appointees. Their major convention is scheduled to be held in Houston in November 1977.

SUMMARY

Membership Total

40

Black Membership	8
American Indian	1
Mexican American	2
Puerto Rican	1
Italian	1
Asian	1
Men	3
Labor	2
Republican	7

National Organizations Represented:

Poet
National Women's Political Caucus
National Organization for Women (NOW)
National Federation of Business and Professional Women, Inc.
American Association of University Women (AAUW)
National Council of Jewish Women
National Council of Catholic Women
YWCA
Education
National Council of Churches
Girl Scouts of America
Womens Strike for Peace
National Council of Puerto Rican Women
Women's Action Alliance
Actress

INTERNATIONAL WOMEN'S YEAR COMMISSION NOMINEES

Ruth Abram New York	Executive Director, Women's Action Alliance
Bella Abzug New York	Former Congresswoman; attorney
Maya Angelou California	Poet-writer; actress; playwright
Elizabeth Athanasakos Florida	Current Chairperson; former Municipal Judge
Betty Blanton Tennessee	Active in 51.3 program; wife of Tennessee Governor Ray Blanton
Liz Carpenter Texas	Co-Chairman, ERA America; former Press Secretary to Lady Bird Johnson
John Mack Carter New York	Editor-in-Chief, GOOD HOUSEKEEPING Magazine
Seymour M. Chassler New York	Editor-in-Chief, REDBOOK Magazine
Ruth C. Clusen Wisconsin	President, National League of Women's Voters
Audrey Rowe Colom Washington, D.C.	President, National Women's Political Caucus
Jane Culbreth Alabama	President, The National Federation of Business and Professional Women's Clubs, Inc.
Harry T. Edwards Massachusetts	Professor of Law, Harvard Law School
Beverly B. Everett Iowa	American Association of University Women; agriculture and rural development issues

March K. Fong Eu
California

California State Assemblywoman; former President and life member, American Dental Hygienists' Association

Bernice S. Frieder
Ohio

Officer, National Council of Jewish Women

Dorothy Haener
Michigan

Officer, UAW

Rhea Mojica Hammer
Illinois

Businesswoman; journalist-newspaper publisher

LaDonna Harris
New Mexico

Americans for Indian Opportunity, New Mexico

Lenore Hershey
New York

Editor-in-Chief, LADIES HOME JOURNAL

Koryne Horbal
Minnesota

DNC Women's Caucus Chairman

Mildred Jeffrey
Michigan

Chairman, Democratic Women's Task Force;
Board member, Consumer Federation of America

Jeffalyn Johnson
Virginia

Former Associate Director, Dean and Senior Professor at the Federal Executive Institute

Coretta Scott King
Georgia

Dedicated civil rights worker

Mary Ann Krupsak
New York

Lieutenant Governor, State of New York

Margaret J. Mealey
Washington, D.C.

Executive Director, National Council of Catholic Women

Jean M. O'Leary
New York

National Gay Task Force

(MR. PRESIDENT: You have already approved this member.)

Mildred E. Persinger
New York

Ersa H. Poston
New York

Cecelia DeBurciago Preciado
California

Dr. Claire Randall
New York

Alice S. Rossi
Maryland

Dr. Gloria D. Scott
Texas

Ellie Smeal
Pennsylvania

Jean Stapleton
California

Gloria Steinem
New York

Ethel Taylor
Pennsylvania

Carmen Delgado Votaw
Maryland

Gerridee Wheeler
North Dakota

Addie Wyatt
Illinois

Betty Ford
California

National Board of YWCA

Commissioner, New York State Civil Service
Commission

Assistant to the President, Stanford University

General Secretary, National Council of
Churches in Christ in the USA (NCCCUSA)

Educator; Professor of Sociology, Goucher
College

National President, Girl Scouts of America

Chairman of the Board, National Organization
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Actress, "All In The Family"

Editor, MS Magazine

Women Strike for Peace

President and founder, DC Chapter of
National Conference of Puerto Rican Women

Vice-Chair, National Committee on Prevention
of Child Abuse; Past President, National Association for Mental Health

Vice President, Amalgamated Meatcutters

Former First Lady

SENATE MEMBERS

Birch Bayh

Indiana

Charles H. Percy

Illinois

HOUSE MEMBERS

Margaret M. Heckler

Massachusetts

Elizabeth Holtzman

New York

MEMORANDUM

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THE WHITE HOUSE
WASHINGTON

March 16, 1977

Hamilton Jordan

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Rick Hutcheson

cc: Bob Lipshutz
Bunny Mitchell

Re: Associate Judges, Superior
Court of the District of Columbia

THE WHITE HOUSE
WASHINGTON

ACTION	FYI
	MONDALE
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	EIZENSTAT
<input checked="" type="checkbox"/>	JORDAN
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THE PRESIDENT HAS SEEN.

THE WHITE HOUSE
WASHINGTON

March 15, 1977

*What does
Griffin think?
J*

MEMORANDUM FOR THE PRESIDENT

FROM: Hamilton Jordan *H.J.*
Robert Lipshutz *RL*
Bunny Mitchell *BM*

RE: Associate Judges, Superior Court of the District
of Columbia (PAS, Level V, 15 year term)

Under the D. C. Home Rule Act, the President appoints local judges from among three candidates per vacancy submitted by a Judicial Nomination Commission. There are four vacancies on the D. C. Superior Court, and we must send to the Senate four names from among the twelve referred by the Nomination Commission.

We recommend that you nominate the following four individuals:

Gladys Kessler -- white
Robert M. Scott -- white
Annice Wagner -- black
Paul Webber -- black

Kessler is a partner in one of the leading public interest firms in town, is well respected, and is strongly supported by women's groups. Scott is an able, conservative trial lawyer. Wagner is the first person named as People's Counsel for the D. C. Public Service Commission, a position she still holds. Webber is a partner in one of the leading black firms in the city.

_____ Approve

_____ Disapprove

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THE WHITE HOUSE
WASHINGTON

March 16, 1977

Bunny Mitchell -

The attached was returned in
the President's outbox. It is
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Rick Hutcheson

cc: The Vice President
Tim Kraft

UNCF Honorary Chairmanship

THE WHITE HOUSE
WASHINGTON

Mr. President:

Kraft concurs with Bunny Mitchell as far as the scheduling aspect of her memo.

Rick

THE WHITE HOUSE
WASHINGTON

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MEMORANDUM

THE PRESIDENT HAS SEEN.

THE WHITE HOUSE

WASHINGTON

March 12, 1977

TO: THE PRESIDENT
FROM: BUNNY MITCHELL *BM*
SUBJECT: UNCF HONORARY CHAIRMANSHIP - RECONSIDERATION

On July 6th, 1976, you agreed to a request by the Executive Director and the Board of the United Negro College Fund (UNCF) to serve as Honorary Chairman of their Capital Resources Development Fund Drive. In doing this, you also agreed to assist them by securing prominent national leadership to chair this effort which proposes to raise \$50-100 million for endowment, construction, and emergency fund needs for UNCF's 41 institutions.

Although you recently directed the Vice President to make telephone calls to Thomas Murphy of GM and Nelson Rockefeller (working chairs for the drive), I received a call today from the UNCF Board of Directors in which they expressed serious concern that Rockefeller will not be responsive unless you personally make the request.

To forestall this mounting concern and the potential involvement of national Black leaders who are aware of your previous commitment, I would hope you would reconsider this matter. Here are two options:

1. Personal calls from you to Murphy/Rockefeller
2. Personal calls on your behalf from the Vice President to Murphy/Rockefeller, followed by a brief meeting at the White House with UNCF officials, the V.P., Murphy, Rockefeller, and you for announcement and photo session

Recommendation: #2

✓ Approve Disapprove

I can work out details with Jim Dyke who has been assigned this task on the Vice President's staff.

J.C.

**Electrostatic Copy Made
for Preservation Purposes**

THE WHITE HOUSE
WASHINGTON

March 16, 1977

Z. Brzezinski

The attached was returned in
the President's outbox. It is
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handling.

Rick Hutcheson

Re: Intelligence Oversight Board

THE WHITE HOUSE
WASHINGTON

ACTION	FYI
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	VOORDE

THE WHITE HOUSE
WASHINGTON

Mr. President:

Dr. Brzezinski advises that he, Bob Lipshutz and the Vice President are preparing recommendations for you on the IOB role. Therefore, copies of the Murphy letter have been sent to them.

Brzezinski states that Murphy's views will be appropriately factored into his group's recommendations.

Rick

THE PRESIDENT HAS SEEN.

THE WHITE HOUSE

WASHINGTON

Intelligence Oversight Board

March 11, 1977

Dear Mr. President:

This is in response to your request, made to Joe Dennin on February 22, 1977, that the members of the Intelligence Oversight Board offer their suggestions as to ways in which the Board can be strengthened and made more effective. The views contained in this letter are shared by all members of the Board.

To begin, the present Board strongly believes in the concept of an independent oversight mechanism, existing within the White House and reporting directly to the President. Although alternative mechanisms, such as a full-time staff member charged with monitoring compliance with Executive Order 11905, offer efficiencies not found in a part-time Board, we believe that public trust in the nation's intelligence agencies is encouraged by the inclusion in the oversight process of private citizens, not otherwise affiliated with the Intelligence Community or in the employ of the government.

An essential first step which can be taken at this time to strengthen the IOB would be a communication from you to all members of the Intelligence Community, reaffirming the obligation of general counsel and inspectors general of intelligence agencies to bring to the attention of the Board any matter raising a question of legality or propriety and stressing the responsibilities of the heads of intelligence agencies to see that this takes place.

The Board shares your concern over public disclosure of intelligence information. We believe that the explicit reaffirmation by you of this official channel may render less likely a resort to non-official public methods of disclosure.

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We believe it absolutely essential that the confidentiality of communications from the Board to you remain inviolate. It has been our practice not to comment on the disposition of matters referred to the Board; even the individuals or agencies referring a matter to the Board have not been advised of the substance of the Board's communication to the President. We do not believe that the Board has a public role to play with respect to any individual matter. Nevertheless, in order to carry out our role it would be helpful if the Board were to be advised as to the staffing of matters reported to you. It is also important that the Board be advised of the ultimate disposition of all such matters. This has not been done in an organized fashion in the past. *afice*

Because the unique character of the Board lies in its independence and direct access to you, we believe it important that the Board not be a part of the Intelligence Community or under the National Security Council, nor be perceived as such. This means that necessary access to the President must be assured. *ok*

The Board should be specifically authorized and encouraged to initiate inquiries concerning matters of potential interest to the President. From time to time the Board has initiated such inquiries and the Intelligence Community has fully cooperated. The Board however has tended to function solely in a reactive capacity. *ok*

We feel that the Board could be of further assistance to you if it were utilized by you to conduct, or participate in, inquiries concerning the legality or propriety of intelligence matters which independently come to your attention.

The members of the Board are concerned over the recent proposal by the Central Intelligence Agency to transmit to the Senate Intelligence Committee the substance of all matters referred to the IOB. We believe that such a practice, if implemented and expanded to other agencies, would likely reduce the candor of reports to the Board and cause borderline matters to be withheld from the Board. Once an activity has been determined by you to be illegal or improper it could be reported to Congress or *20 am 9*

to the public by you or by your representative. This appears to us preferable to a procedure whereby mere questions of legality or propriety are automatically reported to congressional committees by individual general counsel or inspectors general. *agree*

The resolution creating the Senate Intelligence Committee expressly recognized the possibility of a liaison relationship, between the Committee and Executive Branch. The possibility of pursuing such liaison between congressional and executive oversight mechanisms may warrant consideration.

At present the Board is operating on a reduced staff, below the level originally regarded as a minimum. If the Board is to effectively continue, and certainly if its role is to be strengthened, consideration need be given to this matter. *no*

We appreciate your recent statements concerning the past performance of the Board and expressing confidence in the Board as a mechanism for assuring that standards of legality and propriety are honored in the Intelligence Community. We believe that the IOB represents a unique concept and that, with your support, it can be effective in the future in this important role.

Respectfully,

Robert D. Murphy

Robert D. Murphy
Chairman

The President
The White House
Washington, D. C. 20500

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for Preservation Purposes**

THE WHITE HOUSE

WASHINGTON

Date: March 12, 1977

MEMORANDUM

FOR ACTION:

Zbigniew Brzezinski

FOR INFORMATION: The Vice President

FROM: Rick Hutcheson, Staff Secretary

SUBJECT: Letter to the President from Robert D. Murphy, Chairman
Intelligence Oversight Board 3/11/77 re the President's
request made to Joe Dennin re ways to strengthen the
Board.

YOUR RESPONSE MUST BE DELIVERED
TO THE STAFF SECRETARY BY:

TIME: NOON

DAY: Tuesday

DATE: March 15, 1977

ACTION REQUESTED:

☒ Your comments

Other:

STAFF RESPONSE:

☐ I concur.

☐ No comment.

Please note other comments below:

PLEASE ATTACH THIS COPY TO MATERIAL SUBMITTED.

If you have any questions or if you anticipate a delay in submitting the required material, please telephone the Staff Secretary immediately. (Telephone, 7052)

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

March 15, 1977

MEMORANDUM FOR RICK HUTCHESON

FROM:

ZBIGNIEW BRZEZINSKI

SUBJECT:

Comments on Letter from Chairman, IOB

The views of the IOB for strengthening and making its role more effective appear logical. You should be aware, however, that the Vice President, Bob Lipshutz and I are in the process of developing recommendations for the President on the same topic. I will make certain that Ambassador Murphy's views are appropriately factored into our recommendations.

THE WHITE HOUSE

WASHINGTON

for Staffing
1395

Date: March 12, 1977

MEMORANDUM

FOR ACTION:

Zbigniew Brzezinski ✓

FOR INFORMATION: The Vice President

FROM: Rick Hutcheson, Staff Secretary

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TO THE STAFF SECRETARY BY:

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ACTION REQUESTED:

☒ Your comments

Other:

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☐ No comment.

Please note other comments below:

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THE WHITE HOUSE

WASHINGTON

Intelligence Oversight Board

March 11, 1977

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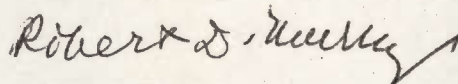
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We appreciate your recent statements concerning the past performance of the Board and expressing confidence in the Board as a mechanism for assuring that standards of legality and propriety are honored in the Intelligence Community. We believe that the IOB represents a unique concept and that, with your support, it can be effective in the future in this important role.

Respectfully,

A handwritten signature in dark ink, appearing to read "Robert D. Murphy", with a stylized flourish at the end.

Robert D. Murphy
Chairman

The President
The White House
Washington, D. C. 20500

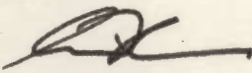
MEMORANDUM

OFFICE OF THE VICE PRESIDENT
WASHINGTON

INFORMATION

Memo No. 268-77
March 14, 1977

MEMORANDUM FOR RICK HUTCHESON

FROM: Denis Clift 

SUBJECT: Letter to the President from Robert D. Murphy

It is my understanding that Bob Lipshutz has direct interest in the work of the Intelligence Oversight Board. I would recommend that you also include him on the distribution for Robert Murphy's letter of March 11 to the President.

CONFIDENTIAL

THE WHITE HOUSE
WASHINGTON

3/16/77

Ham Jordan -

The attached was returned in
the President's outbox. It is
forwarded to you for appropriate
handling.

Rick Hutcheson

Re: EEOC

"DETERMINED TO BE AN ADMINISTRATIVE MARKING
CANCELLED PER E.O. 12356, SEC. 1.3 AND
ARCHIVIST'S MEMO OF MARCH 16, 1983"

THE WHITE HOUSE
WASHINGTON

RECEIVED 10 10 1964
COPYRECEIVED 10 10 1964
ARCHIVIST'S MEMO AT WASH DC 10 1964

ACTION	FYI	
		MONDALE
		COSTANZA
		EIZENSTAT
X		JORDAN
		LIPSHUTZ
		MOORE
		POWELL
		WATSON

	FOR STAFFING
	FOR INFORMATION
X	FROM PRESIDENT'S OUTBOX
	LOG IN/TO PRESIDENT TODAY
	IMMEDIATE TURNAROUND

	ENROLLED BILL
	AGENCY BILL
	Staffing comments should go to Bert Carp within 48 hours; due from Carp to Staff Secretary next day.

	CAB DECISION
	EXECUTIVE ORDER
	Staffing comments should go to Doug Huron within 48 hours; due from Huron to Staff Secretary next day.

confidential

ACTION	FYI	
		ARAGON
		BOURNE
		BRZEZINSKI
		BUTLER
		CARP
		H. CARTER
		CLOUGH
		FALLOWS
		FIRST LADY
		GAMMILL
		HARDEN
		HOYT
		HUTCHESON
		JAGODA
		KING
		KRAFT
		LANCE
		LINDER
		MITCHELL
		POSTON
		PRESS
		B. RAINWATER
		SCHLESINGER
		SCHNEIDERS
		SCHULTZE
		SIEGEL
		SMITH
		WELLS
		VOORDE

ALL INFORMATION CONTAINED HEREIN IS UNCLASSIFIED

March 15, 1977

TO: PRESIDENT CARTER
FROM: HAMILTON JORDAN *H.J.*
RE: EEOC

I know that you are tired and probably frustrated with the EEOC situation. We have yet to come up with anyone that I can be excited about. The options now - as I see them - are to select either Eleanor Holmes Norton or Ron Brown. There are political problems with both and I have doubts about either of them really solving the problems which exist there.

If you will allow us one more week, we will try our best to develop one or two alternatives. Up until now we have had little or no luck as advocates for Brown and Norton have been reluctant to assist us in finding other candidates.

I hate to defer this any longer, but would like your permission to look one week longer - giving you our final recommendation by Tuesday of next week. We are now looking at a group of Hispanics for your consideration.

_____ You can have another week.

_____ Present final options now.

*I'm inclined
forward E.H.N.
J*

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✓
THE WHITE HOUSE
WASHINGTON

March 16, 1977

Stu Eizenstat -

The attached was returned in
the President's outbox. It is
forwarded to you for appropriate
handling.

Rick Hutcheson

Re: The Future of NASA

THE WHITE HOUSE
WASHINGTON

ACTION	FYI
	MONDALE
	COSTANZA
	X EIZENSTAT
	JORDAN
	LIPSHUTZ
	MOORE
	POWELL
	WATSON

	FOR STAFFING
	FOR INFORMATION
	X FROM PRESIDENT'S OUTBOX
	LOG IN/TO PRESIDENT TODAY
	IMMEDIATE TURNAROUND

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	AGENCY BILL
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	EXECUTIVE ORDER
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ACTION	FYI
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	BOURNE
	BRZEZINSKI
	BUTLER
	CARP
	H. CARTER
	CLOUGH
	FALLOWS
	FIRST LADY
	GAMMILL
	HARDEN
	HOYT
	HUTCHESON
	JAGODA
	KING
	KRAFT
	LANCE
	LINDER
	MITCHELL
	POSTON
	PRESS
	B. RAINWATER
	SCHLESINGER
	SCHNEIDERS
	SCHULTZE
	SIEGEL
	SMITH
	WELLS
	VOORDE

THE PRESIDENT HAS SEEN.

The Future of NASA

The National Aeronautics and Space Administration is now at an important turning point. It must pursue new alternatives which are significant changes from the emphasis of the past decade. The work to be carried out over the next twenty years by NASA will not be a technological race with the U.S.S.R. nor will it have an unlimited budget to support a national effort to land man on another planet. The agency should now receive new priorities which will result in short-term, as well as, long-term benefits. NASA has been captured by the intellectual and academic communities during the past decade, which was to be expected when one considers the agency's mission during the 1960's. The time has come to free NASA from those constraints which have been placed on it by the failure of the previous Administration to recognize fully the potential for down to earth applications of space systems and the potential benefits through the routine access to the environment of space which now will be made available by the Shuttle.

The new administrator of NASA must recognize that:

- Satellite systems are now available to provide information which can be of immediate benefit to the nation and the world, but their potential operational use is being largely ignored.

- Use of the environment of space must be planned now, to avoid loss of time and money when the Shuttle becomes operational.

- Space exploration should continue, but more economical alternatives for such exploration are now available and must be utilized. The "man on Mars" concept is glamour, not a 20th century priority or reality.

-Aeronautical research has been given low priority by NASA, the leadership role of the U.S. in commercial aviation may be lost if our principal civil aeronautics research agency does not give greater emphasis to the first "A" in NASA.

-The present Administration of the agency has become staid, it no longer follows functional lines but is built around individuals most of whom are still caught in the "glamour" of space exploration which prevailed in the 1960's. They seem unable to reorient their thinking and thus give new direction to NASA.

The new administrator of NASA must be willing to recognize the proper priority of the agency along with priorities for energy, defense, health, or housing and be willing to work within the constraints established by such priorities and related budgets.

The new administrator must also be willing to set new directions for the agency by recognizing the need for new down-to-earth missions within the agency as it takes on a quasi-operational status as well as continuing its mission of scientific exploration, research and development.

53/16/77

THE WHITE HOUSE
WASHINGTON

Mr. President:

TWO SIGNATURES NEEDED on
the attached.

Do you want us to use the
signature pen on documents
of this nature in the
future?

Rick

*I'll sign them
for a while
J*

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THE WHITE HOUSE
WASHINGTON

March 16, 1977

Frank Moore -

The attached was returned in
the President's outbox. It is
forwarded to you for appropriate
handling.

Rick Hutcheson

Re: Government Reorganization

THE WHITE HOUSE
WASHINGTON

ACTION	FYI	
		MONDALE
		COSTANZA
		EIZENSTAT
		JORDAN
		LIPSHUTZ
	✓	MOORE
		POWELL
		WATSON

	FOR STAFFING
	FOR INFORMATION
✓	FROM PRESIDENT'S OUTBOX
	LOG IN/TO PRESIDENT TODAY
	IMMEDIATE TURNAROUND

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	AGENCY BILL
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		BOURNE
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		GAMMILL
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		HOYT
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		POSTON
		PRESS
		B. RAINWATER
		SCHLESINGER
		SCHNEIDERS
		SCHULTZE
		SIEGEL
		SMITH
		WELLS
		VOORDE

THE PRESIDENT HAS SEEN.

THE WHITE HOUSE

WASHINGTON

March 15, 1977

MEMORANDUM FOR THE PRESIDENT

FROM: FRANK MOORE

FM

The scenario on government reorganization is unfolding as planned. We just had a 10 to 0 vote in the Subcommittee. It goes to the full Committee on Thursday.

*Good work
F*

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THE WHITE HOUSE
WASHINGTON

Trudy: please send Jody
a copy of Schlesinger's
plan for public comment
and participation in
with energy program
(summarized in outline
form by me). It arose
at today's senior staff
meeting. Did we staff
that to Jody originally?

Rick

THE WHITE HOUSE
WASHINGTON

March 16, 1977

Jim Schlesinger
Stu Eizenstat
Jack Watson

The attached was returned in the
President's outbox. It is forwarded
to you for your information and
appropriate action.

Rick Hutcheson

Re: Public Involvement in the
Comprehensive Energy Plan

THE WHITE HOUSE
WASHINGTON

March 28, 1977

Jody Powell -

As requested, attached is a copy
of the memo concerning "Public
Involvement in the Comprehensive
Energy Plan".

This was staffed to you on March 12th
but no comments were received from
your office.

Rick Hutcheson

MEMORANDUM

~~THE~~ PRESIDENT HAS SEEN.

THE WHITE HOUSE

WASHINGTON

This outline ok

JL

ACTION

12 March 1977

TO:

THE PRESIDENT *Rich*

FROM:

RICK HUTCHESON

SUBJECT:

Summary of Schlesinger Memorandum,
"Public Involvement in the Com-
prehensive Energy Plan," with
Comments from Watson & Eizenstat

A. Pre-April 20 Activities

1. Federal Register Notice and White House press release requesting comments and recommendations on major issues was issued March 2, with comments due March 21.
 - a. ERDA is using direct mail to see that this request reaches as many interested groups as possible, plus a sample of private citizens. ERDA will collate and analyze results.
2. FEA will conduct about 10 regional town meetings in mid-March to obtain advice and ideas
3. Schlesinger staff will host a series of informal discussions with various energy-related groups (consumer, environmental, state & local government, industry, etc.).
4. Results from these efforts will be summarized and reflected in the plan.

B. Presentation of the Plan on April 20

1. President to present plan to Congress with wide TV and media coverage. In addition, you could discuss the plan with the Nation on prime time TV in less formal setting.

C. Personal Meeting with the Governors

1. Following presentation of the plan, President could hold meeting with Governors to describe plan, gain support, and get active involvement from Governors in the achievement of broad goals, particularly conservation.

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- a. President could urge Governors to establish broad-based state & local groups to develop sound conservation and sensible resource development policies and actions
- b. President could announce White House Conference in the Fall to assess the results of state/local actions

2. EIZENSTAT COMMENT:

- a. Schlesinger should make explicit in his Public Involvement Plan consultations with Congress in the pre-April period
- b. meeting with Governors might be held just prior to April 20 announcement rather than afterwards to ensure that Governors feel they have been adequately consulted at the takeoff *etc*

3. WATSON COMMENT:

- a. Jim and Stu's reference to "Governors" is too exclusive. We need similar outreach to local governments, mayors and county officials, who can in many respects be more effective in selling conservation programs *2000 Conf. 7*
- b. I disagree with Stu that a Governors' meeting should be held prior to April 20. If it is held just prior it is not real consultation. I think it would be better to consult with representative governors, mayors, local officials who are respected on the energy subject by their peers (e.g., Boren and Briscoe for energy producers, with Byrne, Carey or Lucey for consuming states). *plus equal no (these) because of special interest in energy by various organizations*

D. Federal Regional Meetings

1. late Spring and Summer, federal officials would sponsor and lead regional meetings to stimulate, inform and learn about actions underway in each region to consider and implement the major goals and actions proposed in the plan, supplemented with outreach efforts to engage special groups and interests

E. White House Conference

1. Senator Stone has sponsored a resolution calling for a White House energy conference by April 1 to consider alternative policy approaches prior to the Administration plan's completion.

*White promised to
with Stone. Jim will
have to convince him
it not to have any
conference*

2. Schlesinger proposes holding White House Conference in the Fall, and trying to bring Sen. Stone to this view. There are several disadvantages to an April Conference:
 - a. there is not enough lead time to do it right by April (most Conferences are planned for 6-18 months)
 - b. even a large White House Conference has some limit on participants; those left out are annoyed; at this stage, a posture of complete openness is preferable
 - c. more time is needed for background work to structure problems and issues, and avoid posturing and extreme doctrinaire reactions by participants
3. advantages of a Fall White House Conference:
 - a. the Conference can have a focus -- assessing the progress made at the state and local levels -- and achieve feedback from the public on goals and policies
 - b. the Conference would refocus national attention at the beginning of the Winter heating system
 - c. the Conference could provide a good vehicle to spur congressional action on elements of the program which are lagging
4. EIZENSTAT COMMENT:
 - a. while having a Conference in the Fall is preferable to one before April 20, the President might consider not having one:
 - (1) the Conference would have to be huge to be effective. Just including key Governors, Members of Congress, and other local officials, Washington-based public interest groups, and industry lobbies would bring the Conference to 500 participants
 - (2) the Conference could be an excuse for delaying congressional action, and would interject a new, uncontrollable event in the middle of intense congressional debates on the plan
 - (3) Sen. Stone is not wedded to a Conference (Stu thinks) particularly if the Administration provides adequate public debate and participation by other means (such as the other steps outlined by Schlesinger)

THE WHITE HOUSE
WASHINGTON

ACTION	FYI	
		MONDALE
		COSTANZA
	X	EIZENSTAT
		JORDAN
		LIPSHUTZ
		MOORE
		POWELL
	X	WATSON

	FOR STAFFING
	FOR INFORMATION
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	AGENCY BILL
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	X	SCHLESINGER
		SCHNEIDERS
		SCHULTZE
		SIEGEL
		SMITH
		WELLS
		VOORDE

THE WHITE HOUSE
WASHINGTON

Mr. President:

Attached is a summary of
a Schlesinger memo.

Extensive comments from
Jack & Stu were included
in the outline.

Rick

THE WHITE HOUSE

WASHINGTON

Date: March 12, 1977

MEMORANDUM

FOR ACTION:

Jody Powell - *WALT*
Hamilton Jordan - *LANDOW*

FOR INFORMATION:

FROM: Rick Hutcheson, Staff Secretary

SUBJECT: Rick Hutcheson memo 3/12/77 re Summary of Schlesinger Memo, "Public Involvement in the Comprehensive Energy Plan," with Comments from Watson & Eizenstat.

YOUR RESPONSE MUST BE DELIVERED
TO THE STAFF SECRETARY BY:

TIME: QUICK TURNAROUND

DAY:

DATE:

ACTION REQUESTED:

☒ Your comments
Other:

STAFF RESPONSE:

☐ I concur. ☐ No comment.
Please note other comments below:

PLEASE ATTACH THIS COPY TO MATERIAL SUBMITTED.

If you have any questions or if you anticipate a delay in submitting the required material, please telephone the Staff Secretary immediately. (Telephone, 7052)

THE WHITE HOUSE
WASHINGTON

ACTION	FYI
	MONDALE
	COSTANZA
	EIZENSTAT
X	JORDAN
	LIPSHUTZ
	MOORE
X	POWELL
	WATSON

X	FOR STAFFING
	FOR INFORMATION
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	HOYT
	HUTCHESON
	JAGODA
	KING
	KRAFT
	LANCE
	LINDER
	MITCHELL
	POSTON
	PRESS
	B. RAINWATER
	SCHLESINGER
	SCHNEIDERS
	SCHULTZE
	SIEGEL
	SMITH
	WELLS
	VOORDE

THE WHITE HOUSE

WASHINGTON

March 3, 1977

MEMORANDUM FOR:

THE PRESIDENT

FROM:

JIM SCHLESINGER *JMS*

SUBJECT:

Public Involvement in the Comprehensive
Energy Plan

You have stated your desire for as much public participation in the energy plan as possible and mentioned some interest in a White House conference on energy. As you know, Senator Stone has sponsored a resolution calling for such a conference. A five-point public involvement plan has been developed. As you will see below, we are proposing a White House conference in the fall. If you agree, I will undertake to persuade Senator Stone to our point of view.

1. Pre-April 20 activities. The time available is very limited, but the maximum possible outreach that can be digested and done properly is now underway. A Federal Register notice with White House press release requesting comments and recommendations on the major issues we are considering was issued on Wednesday, March 2, with comments due on March 21 (a copy of the notice is attached). ERDA with help from other agencies will insure that this request reaches (by direct mail) as many interested groups as possible plus a sample of private citizens. ERDA will collate and analyze the results. FEA with help from others will conduct approximately 10 regional town meetings in mid-March to obtain advice and ideas through this technique. My staff will host a series of informal small group discussions (perhaps 10-20) starting in about a week with the nationally organized groups representing the wide spectrum of interests in energy problems (consumer, environmental, state and local government, industry, etc.). The results of all of these efforts will be summarized and reflected in the plan.
2. Presentation of the plan on April 20. As you have indicated, you will present the plan to the Congress personally with wide TV and media coverage. This approach will gain maximum attention to and support for such energy programs and policies as you propose. In addition, you could discuss the plan with the Nation on prime time TV in a less formal setting.

3. Personal meeting with the Governors. Following the presentation of the plan to the public, it might be desirable to hold a meeting with the Governors. The purpose of the meeting would not only be to describe and gain support of the plan, but importantly to get their active involvement in the achievement of broad goals, particularly conservation. You might urge them to establish broadly based groups at both the state and local level to develop and implement actions at their level toward sound conservation and sensible resource development policies and actions. You could underscore your steady purpose by announcing a White House conference in the fall to learn and assess the results and actions that they have initiated.

4. Federal regional meetings. During the course of the late spring and summer, appropriate Federal officials would sponsor and lead a series of regional meetings designed to stimulate, inform and learn about actions underway in each region to consider and implement the major goals and actions proposed in the plan. This element may well be supplemented with a variety of outreach efforts to engage special groups and interests.

5. White House conference. We have considered various approaches to a White House conference, including the proposal by Senator Stone to hold one by April 1 to consider alternative policy approaches prior to the plan's completion. It is my judgment that such a White House conference would be better held in the fall. A conference now has major disadvantages:

- o a White House conference is a major undertaking of substantial cost and requiring long lead times (most are planned for 6-18 months). There isn't enough time to do it right now;
- o even a large White House conference has some limit on number of participants. Those left out are annoyed. At this stage, a posture of complete openness is preferable;
- o some structuring of the problems and issues prior to the White House conference maximizes the value of and to the participants and avoids posturing and extreme doctrinaire reactions. More time is needed for such background work.

A White House conference in the fall should avoid or minimize the drawbacks to such events and provide several important advantages:

- o the conference can have a focus -- specifically an assessment of the progress made at state and local levels -- and also achieve feedback from the public at large on goals and major policies;
- o the conference would provide an important national event to refocus attention at the beginning of the winter heating system;
- o the conference could provide a good vehicle, if needed, to spur Congressional action on any important elements of the program then determined to be lagging.

Attachment:
Copy of Federal
Register Notice

THE WHITE HOUSE
WASHINGTON

March 11, 1977

MEMORANDUM FOR: THE PRESIDENT
FROM: JACK WATSON *Jack*
RE: JIM SCHLESINGER'S MEMO ON PUBLIC
INVOLVEMENT IN THE ENERGY PLAN

I am forwarding Jim's memorandum and Stu's comments on the above captioned subject.

I think Jim's plan for public involvement is excellent as a model for other issues at other agencies. There are two additional points that I think should be stressed:

A 1. Both Jim's and Stu's reference to "governors" is too exclusive. We need similar outreach to local governments, mayors and county officials, who, in many respects, can be more effective in selling conservation programs to the people.

2. I disagree with Stu that a governors' meeting should be held prior to April 20. If it is just prior it is not real consultation. Moreover, other government groups would feel left out. I think it would be better to consult with representative governors, mayors, etc., who are respected on the energy subject by their peers. For example, Boren of Oklahoma and Briscoe of Texas would be representative of energy producing states while Byrne, Carey or Lucey would be representative of consuming states. The same is true of local officials.

Attachment

THE WHITE HOUSE

WASHINGTON

March 10, 1977

MEMORANDUM FOR: THE PRESIDENT
FROM: Stu Eizenstat *Stu*
SUBJECT: Jim Schlesinger's Memo on Public
Involvement in the Energy Plan

1. I wholeheartedly support the plan for discussions of our energy proposals with various interest groups. I would, however, suggest that these discussions would be more productive if based on an outline of the realistic options which we are now considering rather than left as unstructured "idea collecting" sessions.
2. The list of pre-April activities does not include discussions with Members of Congress and their staffs, presumably because these communications are assumed. The Hill should also be involved.
3. You may want to consider holding a meeting with the Governors just prior to rather than right after announcement of the April 20 plan to ensure that they feel they have been adequately consulted "at the takeoff".
4. As far as the White House Conference on Energy is concerned, you may also want to consider not having one. While I certainly agree that it makes more sense to hold it in the fall than before April 20, the entire notion has some drawbacks.
 - o to be effective the conference would have to be huge. Just including the interested members of Congress key Governors and other local officials, the Washington based public interest groups, and industry lobbies would probably bring the number of participants to around 500.
 - o coming in the fall, it would interject a new, somewhat uncontrollable event into the middle of what are likely to be intense Congressional debates over the Administration's recommendations.

It could even provide an excuse for delaying Congressional action pending the "outcome" of the Conference.

- o It is my understanding that Senator Stone is not absolutely wedded to the concept of a conference, particularly if the Administration provides for adequate public participation and debate by other means. Arguably, the steps outlined by Dr. Schlesinger, together with Congressional hearings and deliberations will provide exactly this forum.

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

ACTION

12 March 1977

TO:

THE PRESIDENT *RH*

FROM:

RICK HUTCHESON

SUBJECT:

Summary of Schlesinger Memorandum,
"Public Involvement in the Com-
prehensive Energy Plan," with
Comments from Watson & Eizenstat

A. Pre-April 20 Activities

1. Federal Register Notice and White House press release requesting comments and recommendations on major issues was issued March 2, with comments due March 21.
 - a. ERDA is using direct mail to see that this request reaches as many interested groups as possible, plus a sample of private citizens. ERDA will collate and analyze results.
2. FEA will conduct about 10 regional town meetings in mid-March to obtain advice and ideas
3. Schlesinger staff will host a series of informal discussions with various energy-related groups (consumer, environmental, state & local government, industry, etc.).
4. Results from these efforts will be summarized and reflected in the plan.

B. Presentation of the Plan on April 20

1. President to present plan to Congress with wide TV and media coverage. In addition, you could discuss the plan with the Nation on prime time TV in less formal setting.

C. Personal Meeting with the Governors

1. Following presentation of the plan, President could hold meeting with Governors to describe plan, gain support, and get active involvement from Governors in the achievement of broad goals, particularly conservation.

- a. President could urge Governors to establish broad-based state & local groups to develop sound conservation and sensible resource development policies and actions
- b. President could announce White House Conference in the Fall to assess the results of state/local actions

2. EIZENSTAT COMMENT:

- a. Schlesinger should make explicit in his Public Involvement Plan consultations with Congress in the pre-April period
- b. meeting with Governors might be held just prior to April 20 announcement rather than afterwards to ensure that Governors feel they have been adequately consulted at the takeoff

3. WATSON COMMENT:

- a. Jim and Stu's reference to "Governors" is too exclusive. We need similar outreach to local governments, mayors and county officials, who can in many respects be more effective in selling conservation programs
- b. I disagree with Stu that a Governors' meeting should be held prior to April 20. If it is held just prior it is not real consultation. I think it would be better to consult with representative governors, mayors, local officials who are respected on the energy subject by their peers (e.g., Boren and Briscoe for energy producers, with Byrne, Carey or Lucey for consuming states).

D. Federal Regional Meetings

- 1. late Spring and Summer, federal officials would sponsor and lead regional meetings to stimulate, inform and learn about actions underway in each region to consider and implement the major goals and actions proposed in the plan, supplemented with outreach efforts to engage special groups and interests

E. White House Conference

- 1. Senator Stone has sponsored a resolution calling for a White House energy conference by April 1 to consider alternative policy approaches prior to the Administration plan's completion.

2. Schlesinger proposes holding White House Conference in the Fall, and trying to bring Sen. Stone to this view. There are several disadvantages to an April Conference:
 - a. there is not enough lead time to do it right by April (most Conferences are planned for 6-18 months)
 - b. even a large White House Conference has some limit on participants; those left out are annoyed; at this stage, a posture of complete openness is preferable
 - c. more time is needed for background work to structure problems and issues, and avoid posturing and extreme doctrinaire reactions by participants
3. advantages of a Fall White House Conference:
 - a. the Conference can have a focus -- assessing the progress made at the state and local levels -- and achieve feedback from the public on goals and policies
 - b. the Conference would refocus national attention at the beginning of the Winter heating system
 - c. the Conference could provide a good vehicle to spur congressional action on elements of the program which are lagging
4. EIZENSTAT COMMENT:
 - a. while having a Conference in the Fall is preferable to one before April 20, the President might consider not having one:
 - (1) the Conference would have to be huge to be effective. Just including key Governors, Members of Congress, and other local officials, Washington-based public interest groups, and industry lobbies would bring the Conference to 500 participants
 - (2) the Conference could be an excuse for delaying congressional action, and would interject a new, uncontrollable event in the middle of intense congressional debates on the plan
 - (3) Sen. Stone is not wedded to a Conference (Stu thinks) particularly if the Administration provides adequate public debate and participation by other means (such as the other steps outlined by Schlesinger)

THE WHITE HOUSE

WASHINGTON

March 3, 1977

MEMORANDUM FOR:

THE PRESIDENT

FROM:

JIM SCHLESINGER *JMS*

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3/16

~~CONFIDENTIAL~~

THE WHITE HOUSE
WASHINGTON

Hamilton Jordan -

The attached was returned in
the President's outbox. It is
forwarded to you for appropriate
handling.

Rick Hutcheson

Re: Corporation for Public
Broadcasting Board Appointments

"DETERMINED TO BE AN ADMINISTRATIVE MARKING
CANCELLED PER E.O. 12356, SEC. 1.3 AND
ARCHIVIST'S MEMO OF MARCH 16, 1983"

THE WHITE HOUSE
WASHINGTON

ALL INFORMATION CONTAINED HEREIN IS UNCLASSIFIED
DATE 10-10-2001 BY 60322 JCS/SP-10 AND
ARCHIVED BY NAME OF MATTER: 10-10-2001

ACTION	FYI
	MONDALE
	COSTANZA
	EIZENSTAT
X	JORDAN -
	LIPSHUTZ
	MOORE
	POWELL
	WATSON

confidential
(1st pg only)

	FOR STAFFING
	FOR INFORMATION
X	FROM PRESIDENT'S OUTBOX
	LOG IN/TO PRESIDENT TODAY
	IMMEDIATE TURNAROUND

	ENROLLED BILL
	AGENCY BILL
	Staffing comments should go to Bert Carp within 48 hours; due from Carp to Staff Secretary next day.

	CAB DECISION
	EXECUTIVE ORDER
	Staffing comments should go to Doug Huron within 48 hours; due from Huron to Staff Secretary next day.

ACTION	FYI
	ARAGON
	BOURNE
	BRZEZINSKI
	BUTLER
	CARP
	H. CARTER
	CLOUGH
	FALLOWS
	FIRST LADY
	GAMMILL
	HARDEN
	HOYT
	HUTCHESON
	JAGODA
	KING
	KRAFT
	LANCE
	LINDER
	MITCHELL
	POSTON
	PRESS
	B. RAINWATER
	SCHLESINGER
	SCHNEIDERS
	SCHULTZE
	SIEGEL
	SMITH
	WELLS
	VOORDE

THE PRESIDENT HAS SEEN.

THE WHITE HOUSE

WASHINGTON

March 15, 1977

MEMORANDUM FOR THE PRESIDENT

FROM: HAMILTON JORDAN *H.J.*
SUBJECT: CORPORATION FOR PUBLIC BROADCASTING
BOARD APPOINTMENTS

The Corporation was set up by PL 90-129 in November of 1976. It is a 15 member board that meets occasionally to decide how to spend over \$100 million appropriated each year for public broadcasting. All its present members were named by Nixon and Ford, and it tried, under Nixon, to remove the liberal and controversial programs from public television. It has been locked ever since in a struggle with the Public Broadcasting Service over who should make programming decision. Your appointments will be viewed as a signal of our commitment to public broadcasting and an attempt to resolve the problem.

Three vacancies exist due to your withdrawal of Ford's nominations which were sent up shortly before he left office. All three can be Democrats, or all independents. Not more than 8 from one party can serve and 7 Republicans are on board and 1 Independent.

Based on discussion with the public broadcasting community and others, the following three have been recommended for the 3 Board vacancies. All three would seem to be both good and acceptable appointments.

Newton Minow, Chicago -former member (Chairman) of FCC;
Sharon P. Rockefeller - wife of Gov. of W. Va.;
and Gillian Sorensen - wife of Ted Sorensen
(biographical material attached)

I recommend you appoint all three.

Appoint Newton Minow Agree ☒ Disagree _____
Appoint Sharon Rockefeller Agree ☒ Disagree _____
Appoint Gillian Sorensen Agree ☒ Disagree _____
Give me other candidates _____

Wish to interview Minow _____ Rockefeller _____ Sorensen _____

Production Copy Made personally committed on Rockefeller and Sorensen already.
for Preservation Purposes

PCB-Description

CORPORATION FOR PUBLIC BROADCASTING

PRESENT MEMBERS - A

DESCRIPTION OF AUTHORITY - B

CORPORATION FOR PUBLIC BROADCASTING
BOARD

MEMBERSHIP: (15)

MEMBER	POL	STATE	APPOINTED	TERM EXPIRES
Michael A. Gammino, D		R.I.	6/15/72	3/26/78
Joseph D. Hughes R		Pa.	6/15/72	"
Gloria L. Anderson D		Ga.	6/15/72	"
Amos B. Hostetter, Jr.				
	I	Mass.	8/5/75	"
Louis P. Terrazas R		Tex.	9/24/76	"
Louis PerryGregg I		Ill.	8/5/75	3/26/80
Lillie E. Herndon I		S.C.	8/5/75	"
Donald E. Santarelli R		Va.	8/5/75	"
W. Allan Wallis R		NY	8/5/75	"
Diana Lady Dougan R		Utah	3/29/76	"
Clyde M. Reed R		Kansas	9/24/76	3/26/82
Charles W. Roll, Jr. R		N.J.	9/24/76	3/26/82
Vacant (*)				"
Vacant				"
Vacant				"

* nominations to these three vacancies sent by President Ford to Congress during his last days in office were withdrawn in February of 1977 by President Carter.

Ford nominations were Charles Crutchfield of North Carolina, Leslie Shaw of California and Paul Stevens of Texas (all listed as Democrats)

PUBLIC BROADCASTING,
BOARD OF DIRECTORS OF THE CORPORATION FOR

Independent

AUTHORITY: 81 Stat. 369, P. L. 90-129, November 7, 1967

METHOD: Nominated to the Senate

MEMBERS: FIFTEEN (Not more than EIGHT from the
same political party.)

CHAIRMAN: The President shall designate one of the members
first appointed to the Board as Chairman;
thereafter the members of the Board shall
annually elect one of their number as Chairman.

TERM: SIX YEARS. A member nominated to fill a vacancy
occurring prior to expiration of a term shall be
appointed for the remainder of such term.
The initial appointees' terms begin on date of
incorporation and expire, -
five at the end of two years,
five at the end of four years, and
five at the end of six years.
No member is eligible to serve in excess of
two consecutive terms of six years each.

(HOLDOVER) Incorporated on March 27, 1968.

SALARY: \$100.00 per day

PURPOSE: The initial Board serves as Incorporators. The
Corporation is to facilitate the development of
noncommercial educational radio and television
broadcasting.

Records
PV (EOP)
PV (RO)
Handbook
Gen, Index

Public Broadcasting

BOARD OF DIRECTORS OF THE CORPORATION FOR PUBLIC BROADCASTING

Independent

AUTHORITY: 81 Stat. 369,
P.L. 90-129, approved November 7, 1967.

METHOD: Nominated.

MEMBERS: Fifteen. Not more than eight from the same political party.

CHAIRMAN: The President shall designate one of the members first appointed to the Board as Chairman; thereafter the members of the Board annually elect one of their number as Chairman.

TERM: Six years. A member nominated to fill a vacancy occurring prior to expiration of a term shall be appointed for the remainder of the term. The initial appointees terms begin on date of incorporation and expire, five years; four years; six years. No member is eligible to serve in two consecutive terms of six years each. (Holdover.)

SALARY: \$100.00 per day.

PURPOSE: The initial Board serves as incorporators. The Corporation is to facilitate the development of noncommercial educational radio and television broadcasting.

Biographies

CORPORATION FOR PUBLIC BROADCASTING BOARD

Newton Minow

Chicago Ill.
Democrat

Attorney, One First National Plaza, Chicago, Ill.

Former Chairman of FCC (coined the term "vast wasteland")
Chairman of Chicago public broadcasting station, extensive
contacts in and knowledge about broadcasting.

Comments: Rep. Van Deerlin (Chairman, House Communications
Subcommittee) Would make an excellent member of PCB board.
Also supported by the Chairman of the PCB, Mr. Benjamin.
No opposition known to his appointment.

Personal:

Home: 375 Palos Road, Glencoe, Ill. Married.

CORPORATION FOR PUBLIC BROADCASTING BOARD

SHARON PERCY ROCKEFELLER

West Va.
Democrat
(late 20's)

Wife of Governor of West Virginia, Jay Rockefeller;
daughter of Senator Charles Percy.

Active Board member of WETA-TV, Washington, D.C.
public broadcasting station); Member of Board, Sanford
University; Member of Advisory Board of Education (U.S.
Government) during Johnson Administration.

Strongly supported by Senator Percy and Gov. Rockefeller;
no opposition known to her appointment.

Personal: married, 2 children

Gillian Martin Sorensen

Wife of Theodore C. Sorensen - Associate Producer
Talent Associates (David Susskind) - Assistant Producer
New York Television Theater, Channel 13, NY; Production
Manager Telethon for Junior Village (Washington, D.C.
charity telethon); Commerical Programs for ABC, CBS and
Teleprompter Cable TV talk shows. Involved in broadcasting
and communications from 1964 to present.
On Board of Directors of Foreign Policy Association of NYC 71-
77 and on Board of Directors of Planned Parenthood of NYC
1970-77.

Education: Smith College B.A. 1964
Sorbonne University, Paris (fluent in French)

Personal:

Married to Ted Sorensen - 1 child

Additional
Candidates

ADDITIONAL
CANDIDATES

Additional leading candidates for CPB are:

- 1) Kathleen Nolan - President, The Screen Actors Guild, supported by NOW and the AFL-CIO.
- 2) Paul Friedlander - Seattle businessman, board member of the Seattle public TV station, a major fundraiser for Jackson and local campaigns, supported by Sen. Magnuson.
- 3) Joan Cooney - Originator of Sesame Street (has a conflict of interest problem.)
- 4) Rhea Mojica Hammer - Vice-chair of National Womens Political Caucus; former chief of minority programming for Chicago public TV station.
- 5) Stephen Scheuer - New York TV critic; brother of Rep. Jim Scheuer (D-N.Y.).
- 6) Howard Nemerovski - Board chairman of San Fransisco public TV station; friend of Vice President Mondale.
- 7) John Pastore - Former Senator; one of the original sponsors of public broadcasting.
- 8) Dr. Patricia Caberra - Dean of East L.A. Community College; has worked with L.A. public TV station.
- 9) Phyllis S. Dennerly - Leading supporter of public TV; supported by Rep. Lindy Boggs and others in Louisiana delegation.
- 10) Michael Mervis - Milwaukee businessman; supported by Rep. Reuss and other Wisconsin Congressmen.
- 11) Irby Turner - Active in public TV in Mississippi; supported by Senator Eastland.

THE WHITE HOUSE
WASHINGTON

March 16, 1977

Bunny Mitchell -

The attached was returned in
the President's outbox. It is
forwarded to you for appropriate
handling.

Rick Hutcheson

cc: The Vice President
Tim Kraft

UNCF Honorary Chairmanship

RECEIVED
APR 4 1977
CENTRAL FILES

MEMORANDUM

ENTRUSTED TO THE PRESIDENT

THE WHITE HOUSE

WASHINGTON

March 12, 1977

TO: THE PRESIDENT

FROM: BUNNY MITCHELL *BM*

SUBJECT: UNCF HONORARY CHAIRMANSHIP - RECONSIDERATION

On July 6th, 1976, you agreed to a request by the Executive Director and the Board of the United Negro College Fund (UNCF) to serve as Honorary Chairman of their Capital Resources Development Fund Drive. In doing this, you also agreed to assist them by securing prominent national leadership to chair this effort which proposes to raise \$50-100 million for endowment, construction, and emergency fund needs for UNCF's 41 institutions.

Although you recently directed the Vice President to make telephone calls to Thomas Murphy of GM and Nelson Rockefeller (working chairs for the drive), I received a call today from the UNCF Board of Directors in which they expressed serious concern that Rockefeller will not be responsive unless you personally make the request.

To forestall this mounting concern and the potential involvement of national Black leaders who are aware of your previous commitment, I would hope you would reconsider this matter. Here are two options:

1. Personal calls from you to Murphy/Rockefeller
2. Personal calls on your behalf from the Vice President to Murphy/Rockefeller, followed by a brief meeting at the White House with UNCF officials, the V.P., Murphy, Rockefeller, and you for announcement and photo session

Recommendation: #2

✓ Approve

Disapprove

I can work out details with Jim Dyke who has been assigned this task on the Vice President's staff.

J.C.

CARTER - MONDALE
TRANSITION PLANNING GROUP

P.O. Box 2600
Washington, D.C. 20013

12/23/76

TO: President-elect Carter

FROM: Fran *fran*

RE: United Negro College Fund Capital Campaign

*Jim
lets do this
J*

Last July you agreed to be honorary chairman of this campaign. Their invitation to do so indicated your honorary chairmanship would involve your placing a phone call helping them secure a working chairman.

They want you now to call

1. Vice President Nelson Rockefeller
2. Thomas Murphy, Chairman of the Board,
General Motors

asking that they serve as Co-chairmen of the campaign.

(Correspondence file is attached for your review.)

**Electrostatic Copy Made
for Preservation Purposes**